

## December 9, 2009 Kiwanis Club of Camarillo Foundation Board Meeting Minutes

**Call to Order:** 8:29pm

**Attending:** Don Medley, Walt Metcalf, Cecilia Rexford, Linda Thayer-Gaboury, Bob Gaboury, Hattie Klahn, Anne Zachry, Joe Dilibert, and Ron Shively. Club Secretary Susan Anderson was absent; Anne Zachry took minutes in her absence.

**Guests:** None

**Minutes approved:** Minutes approved as published on the web. Moved by Bob and seconded by Joe. Passed.

**Treasurer's Report (Bob):**

*Foundation Account: Income = \$2035.00 Disbursements = \$2620.28 Ending Balance = \$8908.42*

**Business:**

**Fundraisers:**

Magic Night – Don discussed that he had spoken with Merlin, a local magician, who advised that he could put on a fundraising show for our club that would generate about \$4300 gross. He advised that he would have to pay \$2000 to the performer(s) and pay \$800 for the facilities. He charges a flat \$30 a ticket with no leveled pricing for children versus adults. Based on his estimates, we would only make about \$1500 from the event. Don then advised that he spoke to Sean McMaster, the magician who has performed for our club before. Further he had spoken to Bret at the YMCA and indicated that we could probably use the YMCA facilities for free or at least a very low price. Mr. McMaster would take a percentage of sales at the door and the club would control ticket prices. Everyone at the meeting generally agreed that we were more likely to raise enough money to justify the effort if we went with Mr. McMaster. No motions were made regarding this potential fundraiser.

Cell phone recycling – Walt moved that we engage in the cell phone recycling program as proposed at the last meeting, Linda seconded. Passed. The club will form a committee to determine how this program will be conducted. There was discussion of asking Sandra at the Chamber of Commerce if the Chamber could be used as a drop-off point in the community for cell phone donations.

Ink cartridge recycling – Linda is collecting used ink cartridges, which are then recycled at Staples for discounts on replacement ink for club activities. She reminded attendees that they can give their used cartridges to her.

Survival Kits – Don presented again information on survival kits that could be sold with a portion of proceeds going to our club. No motions were made with respect to this possible fundraiser.

Chiropractor Gift Certificates – Kiwins is selling \$25 gift certificates for a local chiropractor with 100% of the sale price going to the club. Cecilia reports they were not particularly enthused when the program launched. In the event that the Kiwins do not use this opportunity to raise funds for their club, the Kiwanis Club of Camarillo will consider selling them instead.

Aktion Club Gifts – Cecilia reported that the Aktion Club made Christmas and Hanukah gifts for seniors at Royal Gardens, most of whom do not receive gifts at the holidays.

Builders Club Donation to RAIN – Linda advised that the Builders Club had donated \$300 to RAIN and was in the process of raising funds and buying toys for Toys for Tots. So far, they have \$700 in toys to donate.

Donated Ads in Chamber Newsletter – Don suggested that the club approach Sandra at the Chamber about getting a free advertising insert in the Chamber Newsletter sent to Chamber members. Bob advised that this had been looked into before and that the whole newsletter, ads and all, is outsourced to a 3<sup>rd</sup> party vendor and the Chamber cannot give away insert advertising for free. The last time the club looked into it, it was about \$1200.

Anne described some of the fundraising ideas that are being considered by the 5K/10K committee, include Ron's idea of selling sign advertising along the race route. Another idea being considered is to host a contest in the spirit of social media and viral marketing in which companies are encouraged to enter teams in the 5K with silly costumes and for local members of the community to come out and watch the race, then vote online for their favorite publicity stunt team. Walt said he would check to see if the Commemorative Air Force Museum would donate an airplane ride in a World War I era plane as first prize to the leader of the winning team.

Bingo Card: Walt moved that we go ahead and donate the \$1000 for the Bingo Card program from the weekly meetings now, since the card is nearly filled up. By the time we get the medal in, the Bingo Card will be filled. Linda seconded. Passed.

Joe moved that the club “go dark” and not hold a weekly meeting on December 29, 2009 (the Tuesday between Christmas and New Year's). Cecilia seconded. Passed with one opposing (Hattie). Bob reminded the attendees that somebody needs to let Round Table Pizza know that the club won't be meeting there on that day.

Hattie suggested that the club have a “progression dinner” sometime after New Year's. The matter was tabled until after the holidays.

Walt asked if someone could take over doing the club calendar and membership guide that he's been doing every year. Anne volunteered to take it over. Walt has this year's calendar almost done. Anne will take over in 2010.

**Adjourn:** 9:13pm. Moved by Linda, seconded by Cecilia. Passed.

## December 9, 2009 Kiwanis Club of Camarillo Board Meeting Minutes

**Call to Order:** 7:40pm

**Attending:** Don Medley, Walt Metcalf, Cecilia Rexford, Linda Thayer-Gaboury, Bob Gaboury, Hattie Klahn, Anne Zachry, Joe Dilibert, and Ron Shively. Club Secretary Susan Anderson was absent; Anne Zachry took minutes in her absence.

**Guests:** None

**Minutes approved:** Minutes approved as published on the web. Moved by Cecilia and seconded by Joe. Passed.

There was discussion regarding the inability of some members to open the minutes that were emailed to them by club secretary Susan Anderson. It was determined that this was due to the file type as they were saved in a \*.docx format which requires Microsoft Word 2007 to open and Bob had requested Susan to resave them in a \*.doc format which can be opened by previous versions of MSWord, which is what most members have. Bob also informed meeting attendees that they would have no problems opening the copy of the minutes hosted on the club's web site. Cecilia advised that she had to open a Gmail account because Yahoo! wasn't allowing her to open any attachments emailed to her and that other club members using Yahoo! may have been similarly challenged.

**Treasurer's Report (Bob):**

*Administrative Account: Income = \$1071.00 Disbursements = \$4040.07 Ending Balance = \$6031.57*

**Business:**

Don raised the matter of the temporary "dorky" badges that are given to new members when they join the club before they earn their regular badges. We are down to one temporary badge in our supplies. Club members may have taken the temporary badges home with them and never brought them back. Anne will email the internet club members to see if they still have temporary badges that were never returned. Don will make an announcement at the next club meeting to ask that any outstanding temporary badges be returned. Ron proposed using new member aprons, which was a Kiwanis tradition in the past, instead of temporary badges. There was discussion of finding out how much the aprons cost from the Kiwanis catalog.

Anne informed attendees of the upcoming Open House for Royal Gardens of Camarillo, which had submitted its application and fee to become the club's first corporate member. Royal Gardens' open house is scheduled for December 10, 2009 from 4pm to 7pm. RSVPs required. The Kiwanis Club of Camarillo's members were invited to attend. Anne provided the phone number to RSVP to meeting attendees. Being that it was the very next day and people already had commitments, most would not be able to attend.

The next discussion was of the need to identify a project for Kiwanis One Day (otherwise known as K Day). Kiwanis One Day is currently set for April 10, 2010, which is the same day as our 5K/10K Race. We will have to hold it on another date. But, more importantly, we have to pick a project. Cecilia advised that last year's event was poorly attended. It was suggested that we find a person in need of yard work, such as one of the seniors on our meal delivery route. Anne suggested Mr. Prust and someone else suggested Mr. Fontenella. Mr. Prust was not on last week's delivery route, which Anne delivered. Hattie advised that he was on the delivery route the week before when she delivered and a younger male relative was there when she arrived. It was determined that someone would ask Frank about this week's route. A date still needs to be selected.

Erin Roberts – Erin contacted Bob to find out if there was a way for the club to work with her on her membership fees. She has been laid off again and is trying to get her start-up company off the ground. Bob and Joe had discussed the matter and, as has been done with members in the past, suggested that the club forgive Erin's dues for 6 months to allow her the opportunity to recover financially. Linda moved that we allow Erin to remain in the club without paying dues for 6 months (until June 2010), Ron seconded. Passed.

Royal Gardens of Camarillo Corporate Membership Application – Walt moved to accept Royal Gardens as a new member, Cecilia seconded. Passed.

Don presented information about International's Rose Bowl luncheon. Ron described the event based his knowledge of it from his prior experience in the Burbank club. Linda moved that the club pay for 2 members to go to the Rose Bowl luncheon, Bob seconded. Passed. Don and Cecilia will go.

International Conference in Las Vegas – to be held in June 2010. Registrations are least expensive if paid for now and the deadline is quickly approaching for when the rates will go up. Walt moved that the club pay for 3 participants' registration fees of \$195 now, Ron seconded. Passed. Don, Cecilia, and Anne will go. All three volunteered to pay for their own hotel rooms. Club coverage of any transportation or other related costs tabled to a later time after more fundraising has been done and the board has a better understanding of club finances closer to the event.

**Adjourn:** 8:28pm. Moved by Joe, seconded by Cecilia. Passed.